

Pre-K 4 SA: Calling the Election

*Sheryl Sculley, City Manager
Peter Zandoni, Assistant City Manager
Michael Bernard, City Attorney
Leticia Vacek, City Clerk*

August 9, 2012
City Council "A" Session
2:00 PM

PRE-K 4 SA IMPLEMENTATION

Peter Zandoni, Assistant City Manager

Brainpower Task Force

- Formed by Mayor Castro to identify most effective method for improving education quality in San Antonio
- Consisted of key business and education leaders
- Recommended development of program focused on high-quality Pre-K services for four-year-olds



3

Pre-K 4 SA Purpose & Goals

- To improve quality and quantity of prekindergarten (Pre-K) childhood education for four-year-olds citywide
 - Achievement gaps reduced by at least 25% in Language, 33% in Math, and 90% in literacy when compared to Kindergarten students who did not attend Centers
 - By 3rd grade, students from centers should have at least 10% closing of achievement gap in STAAR reading and math assessments
 - 20% to 40% Reduction in special education placement and grade retention
- To provide professional development for Pre-K through grade 3 educators



4

Funding



- Pre-K 4 SA to be funded using the additional 1/8-cent sales tax capacity
 - Approximately \$31 million in revenue annually
- Current Sales Tax Rate in San Antonio: 8.125%
- State Maximum Allowable Sales Tax Rate: 8.25%
 - San Antonio has 1/8 cent capacity
- Increase less than \$8.00 annually to San Antonio households with median income

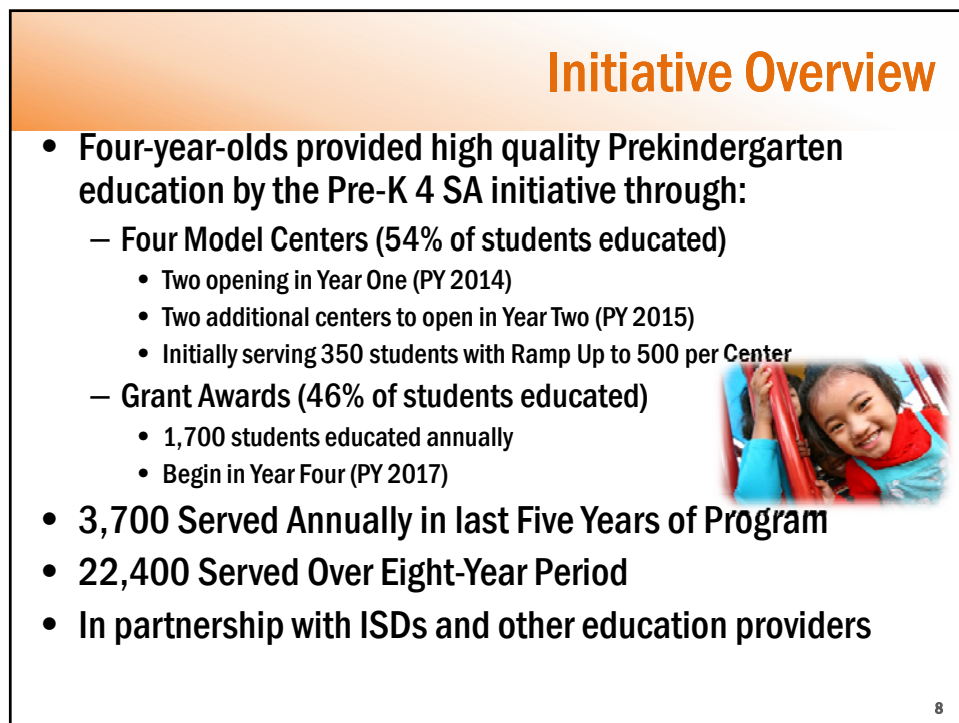
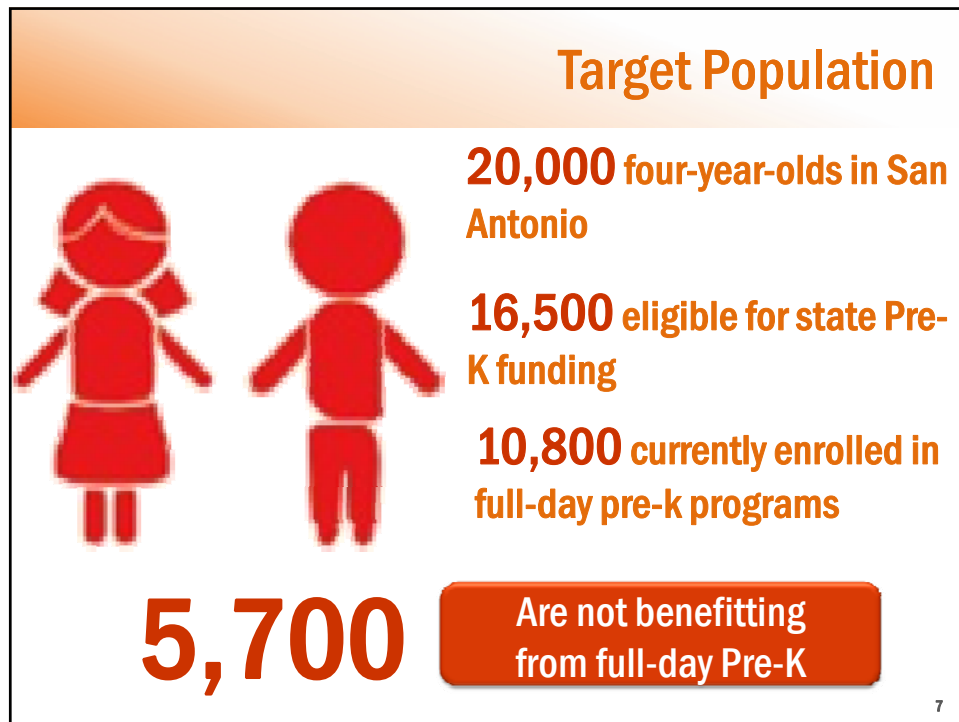
5

Sales Tax Rates for Other Texas Cities




City	Sales Tax Rate	Effective Dates
Austin	8.25%	1995
Brownsville	8.25%	1992
Corpus Christi	8.25%	2003
Dallas	8.25%	1984
El Paso	8.25%	1988
Fort Worth	8.25%	1995
Houston	8.25%	1978

Source: State Comptroller's Office

6



Service Model

Service	Year 1: 2013 2014	Year 2: 2014 2015	Year 3: 2015 2016	Year 4: 2016 2017	Year 5: 2017 2018	Year 6: 2018 2019	Year 7: 2019 2020	Year 8: 2020 2021
 Initial Two Model Centers	700	800	900	1,000	1,000	1,000	1,000	1,000
 Additional Two Model Centers		700	800	1,000	1,000	1,000	1,000	1,000
 Competitive Grants in ISDs & Partner Programs				1,700	1,700	1,700	1,700	1,700
Total Served	700 children	1,500 children	1,700 children	3,700 children	3,700 children	3,700 children	3,700 children	3,700 children
Number Served at Model Centers through Sliding Scale Tuition (10% of Model Centers)	70	150	170	200	200	200	200	200

Three- Year Ramp Up

Five-Year Academic Assessment at Full Capacity

9

Educational Excellence Centers

- Four (4) Educational Excellence Centers opened in the first two years of the program
- 20 Students per two teaching professionals (1 teacher and 1 teacher's aide)
- Strategically located in four different quadrants of the City
 - Near major highways and VIA transportation routes
- Extended-day service provided at Centers
- Family support services included



Competitive Grants

- Beginning in Program Year 2016–2017, competitive grants for school districts, charter, private/parochial schools, and community providers
- Provides additional full-day and/or enhanced Pre-K services in existing programs
- Projected Total Students Served: 1,700 per year



11

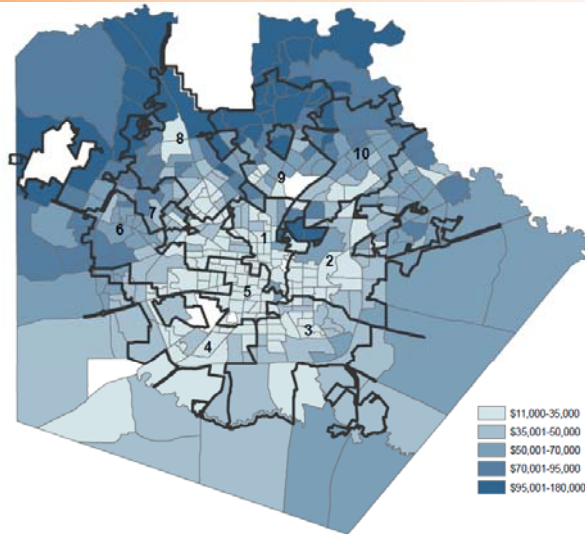
Program Eligibility for Children



- Consistent with Eligibility for State-funded Pre-K
 - 185% of federal poverty level (eligible for free and reduced lunch)
 - English as a Second Language
 - Homeless
 - Child of active duty member of U.S. Armed Forces
 - Child of injured or killed member of U.S. Armed Forces
 - Is or has been in foster care
- Ten Percent (10%) of Enrollment in Educational Excellence Centers available for sliding scale tuition based on family income

12

Map of Median Income by Census Tracts



Median Household Income by Census Tract, 2006-2010, with San Antonio City Council District Overlay.

13

Professional Development & Program Assessment

- Consists of Three Distinct Areas
 - Classroom Training with Master Teacher
 - Teacher Coach Training in ISDs
 - In-Service Training
- Program Assessment Includes Three Components
 - Independent Program Evaluation
 - Assessment for Model Center Students
 - Annual Bridge Study
 - ISDs Use Assessment Tools of Choice
 - Third-party Analysis Creates Compatibility in Test Scores Among Various Scales



14

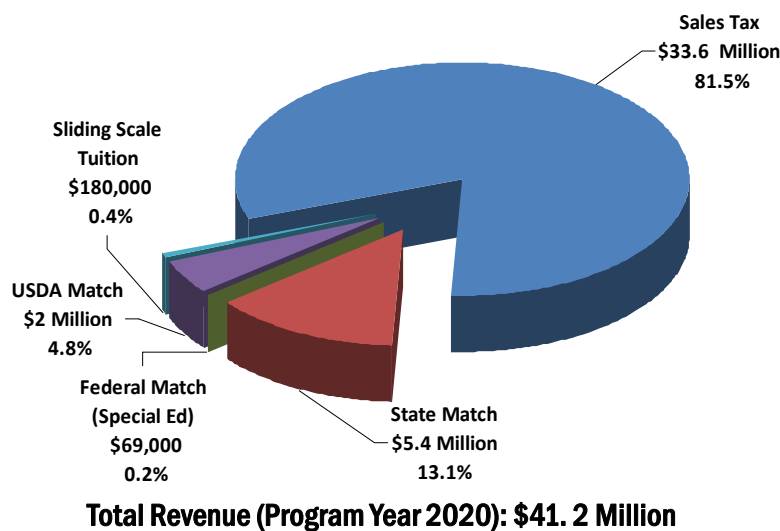
Initiative Duration

- Proposed program to last eight (8) years
 - July 1, 2013 – June 30, 2021
- Initial Three Years – Ramp Up
- Five Years Full Enrollment and Program Evaluation
- Subject to voter re-authorization in November 2020



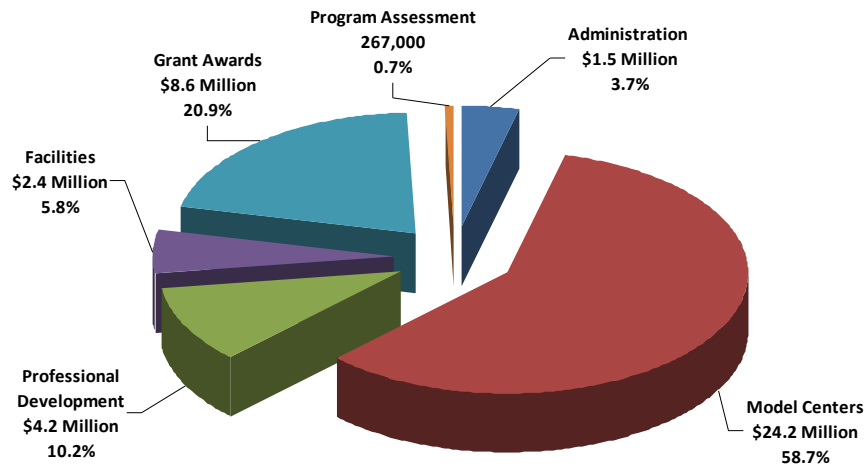
15

Structurally Balanced Budget at Full Implementation



16

Structurally Balanced Budget at Full Implementation



Total Expenditures (Program Year 2020): \$41.2 Million

17

Pre-K 4 SA *Recap*



- **Purpose**
 - To improve quality and quantity of Pre-K childhood education for four-year-olds citywide and
 - To provide professional development for Pre-K through grade 3 educators
- **Eight-year program**
 - Over 22,000 served
 - 3,700 annually at full implementation
- **Funded by City's remaining 1/8 cent sales tax capacity**

18

Next Steps for Public Information

Dependent on Council's calling the election, City Manager's Office will move onto these next steps:

- Creation of a website to provide residents with program information
- Production and distribution of informational brochures to serve as voter's guides in English & Spanish
- Provide City contact persons and phone numbers
- Provide City staff to speak at informational forums

19

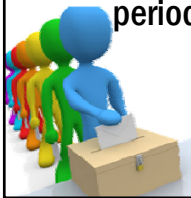
ORDINANCE AND ELECTION INFORMATION

Leticia Vacek, City Clerk

20

Ordinance

- This ordinance will officially Call a Special Election for Tuesday, November 6, 2012 from 7:00 am to 7:00 pm
- Voters will have the opportunity to vote on the adoption of a sales and use tax at the rate of one-eighth of one percent for the purpose of financing authorized programs of the San Antonio Early Childhood Education Municipal Development Corporation for the maximum period of eight years



21

Election Information

- This ordinance will also authorize the City to enter into an Agreement with Bexar the County Elections Office to conduct the November 6, 2012 Special Election;
- Establish Early and Election Day Voting Sites; and
- Provide for required public notice; and
- The November 6, 2012 Election is estimated to cost the City of San Antonio approximately \$630,000.



22

Election Calendar

Thursday, August 9, 2012	City Council adopts the ordinance Calling the Election
Thursday, August 23, 2012	Deadline to provide Pre-clearance submission to U.S. Department of Justice
Tuesday, October 9, 2012	Last day to Register to Vote
Monday, October 22, 2012	First day of Early Voting by Personal Appearance
Friday, November 2, 2012	Last day of Early Voting by Personal Appearance
Tuesday, November 6, 2012	Election Day from 7:00 am to 7:00 pm

23

Coordination/Recommendation

- Ordinances were coordinated with the City Attorney's Office and the Bexar County Elections Office.
- The Office of the City Clerk recommends approval.



24

Pre-K 4 SA: Calling the Election

Peter Zannoni, Assistant City Manager
Leticia Vacek, City Clerk